



Blue Mountains Artfest 2024 - Supporting Wentworth Falls Public School

Sponsorship & Promotional Invitation 2024

Dear Friends of Wentworth Falls Public School,

We are pleased to announce the 2024 Blue Mountains Artfest (BMA) will take place from **Friday 8th November to Sunday 10th November 2024** at Wentworth Falls Public School, Falls Road, Wentworth Falls.

It is Wentworth Falls Public School biggest fundraiser each year.

BMA is a long-running arts and craft fair held over three days (one night, Friday Opening Night and Saturday/Sunday). It showcases work by local artists and crafts people, with works spanning a range of mediums.

All funds raised from the Blue Mountains Artfest, are used to improve educational facilities and resources at Wentworth Falls Public School.

Sponsorship Opportunity

Your business will gain exposure, via a variety of avenues, depending on the level of sponsorship you select. Refer to the below table, for a list of the various ways your business can benefit from sponsoring this event. If you are interested, please complete the attached Agreement, and send to sponsor@bluemtnsartfest.com.au.

If you have any queries, please do not hesitate to contact us via email at sponsor@bluemtnsartfest.com.au or phone Chris Oliver on 0414589363.

Yours faithfully,

Sam Lackey , Lisa Starr and Chris Oliver
Sponsorship Coordinators
Blue Mountains Artfest 2024



SPONSOR LEVELS, COMMITMENT AND BENEFITS

Sponsorship Name – Level	Major Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Supporter
Sponsorship Value / Commitment #	\$3000+	\$1000 +	\$500+	\$200-\$500	\$100-\$200
Contribution Type	Cash /In kind	Cash / In kind	Cash	Cash	Cash/Raffle Prize
LOGO PROMOTION					
Business Banner out the front of school (provided by business- size limitation may apply)	Yes				
Logo permanently on website (until May the following year)	Yes	Yes			
Logo in Program for the event	Yes	Yes	Yes		
Logo on promotional event leaflets / posters	Yes	Yes	Yes	Yes	
Logo in school newsletter each fortnight (if provided)	Yes	Yes	Yes	Yes	
BUSINESS NAME PROMOTION					
Individual promotion on social media	Yes				
Group Promotion on social media	Yes	Yes	Yes		
Business name mentioned on BMA website	Yes	Yes	Yes	Yes	Yes
BMA website links to your business	Yes	Yes			
Special mention during school newsletter or announcements	Yes	Yes	Yes		
DURING THE EVENT					
Opportunity for a representative to speak at the exhibition Friday Opening Night	Yes	Yes			
Opportunity for a banner on the school fence (Inclusion is at the discretion of the Committee – size limitations may apply)	Yes				
Number of free tickets to opening night (to distribute to customers &/or staff)	6	4	2	1	

* **In Kind Donations** will be assessed by the committee on an individual basis.



**Blue Mountains Artfest 2024
Sponsorship Agreement and Tax Invoice**

PLEASE COMPLETE THIS AGREEMENT as soon possible and scan/email to sponsor@bluemtnsartfest.com.au or drop off to the school office (attention: Artfest Sponsorship).

I (Full Name) _____ owner/manager/authorised person of

(Business name) _____

(Office ph) _____ (fax) _____ (mobile) _____

(email) _____ request to book the following Sponsorship

Package^ (please tick one):

Major Sponsor
(\$3000 cash or in kind)

Supporter
(\$100-\$200)

Gold Sponsor
(Cash or in kind \$1000+)

Silver Sponsor
(Cash sponsor \$500+)

Bronze Sponsor
(Cash sponsor \$200-\$500)

^ Refer to Sponsorship Levels, Benefits and Commitments table provided with the Sponsor Invitation and package. Confirm total Sponsorship and/or Donation Amount of:

\$ _____ (Cash) &/or Item(s) Description +Value: _____

In signing this agreement, you acknowledge that you have read and understood the payment terms and conditions and the sponsorship opportunities and benefits information provided.

Signature: _____ Date: ____ / ____ / 2024

TAX INVOICE AND PAYMENT TERMS AND CONDITIONS

This tax invoice is issued by Wentworth Falls Public School P&C ABN 22 190 217 348

Payment is due 7 days from submitting this Agreement and can be made by Electronic Funds Transfer EFT (Bendigo Bank, BSB 633 000, Account No. 147 098 172), or credit card payment, or cheque made out to Wentworth Falls Public School P&C, delivered/posted to the school.

Payments or in-kind donations must be received before 13th September 2024, to be eligible for advertising on posters or leaflets. To avoid missing out on the full sponsor benefits, please arrange payment before this date.

In the case that our event is cancelled prior to the event opening, due to events outside of our control, including but not limited to fire, flood, COVID-19 outbreak or lockdown, payments and/or donations will not be able to be refunded or returned.

8-10th November 2024

Wentworth Falls P&C – Wentworth Falls Public School – Falls Road – Wentworth Falls 2782
www.bluemtnsartfest.com.au